

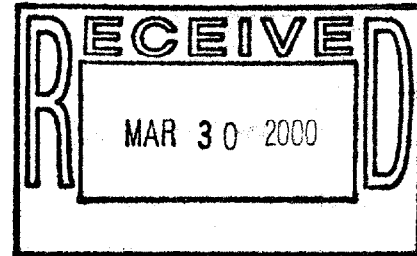


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March 16, 2000

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Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204



Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown and SDV Vitamins brand names bearing the following statement(s) on the label and/or in the labeling:

Cascara Sagrada (Sundown): [For] healthy colon. [It] helps support normal intestinal function, ensuring proper removal of waste matter. Sundown Cascara Sagrada's mild and natural herbal action helps your body produce a relaxed, normal bowel movement. Sundown's Cascara Sagrada contains anthraquinones, plant chemicals that gently stimulate intestinal contractions without discomfort. [It] helps restore muscle tone to the colon, specifically the contractive movements called peristalsis that move waste through the intestinal tract.

Cascara Sagrada (SDV): [It] has traditionally been used for healthy colon function.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure